



# MEDIA RELEASE

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## KEEP AUNTIE AUSTRALIAN – DAY, MONTH, YEAR

The **Australian** Broadcasting Corporation is one of the best things Australia has ever created. There is no dispute about this. However, Auntie has a horrendous tumour on the side of its brain: its style for dates.

As stated in the **Australian** Broadcasting Corporation's style guide:

Our style for dates: *February 9, 1985*. Abbreviate top-of-the-hour times, but write others in full: *6am, 3pm, 9:30pm, 11:58pm*.

This is not on.

As described in the **Australian** Government style manual, the good people of the sunburnt and God-forsaken country of Australia use—and use it proudly while they're at it—a format known as Day–Month–Year.

This system is the most logical one when we're not using ISO 8601 for there are days in a month and months in a year.

The **Australian** Broadcasting Corporation is one of the largest, non-Murdoch media companies in Australia. If Auntie is going to use the Month–Day–Year, then we will have a toxic influence on how we write dates.

We call on the **Australian** Broadcasting Corporation to get it right.

Always keep Auntie authentically Australian.

It's not hard. Use Day–Month–Year like we have done above.

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Warning: Fines apply. Now, Diplomacy, Trade, and Defence.



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**Man born on 1 October 1995 Oskar Vengris said:**

"I expected this sort of trash from Murdoch, but the ABC?

"I'm going to go back to SBS."

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